



Sara Sturges

VISUAL DEVELOPMENT ARTIST & NEW MEDIA

Work Experience

Visual Artist

2018 - Present

- Work with the creative team at Keymaster Games to illustrate card sets, character designs, board design, box cover, and other material for a Western themed board game
- Create character development designs for various game characters in an engaging style

Freelance Illustrator

2015 - Present

- Complete commissions for clients in a timely manner
- Negotiate with clients to adjust designs
- Maintain a website and social media accounts with a following of almost 22k
- Provide friendly and welcoming guest interactions during in-person art shows

Graphic Designer & Marketing Assistant

2017 - 2018

- Create graphics to use as marketing and advertising material for the University of Georgia Department of Recreational Sports which serves over 30,000 students, faculty, and staff
- Work with the graphic design, social media, and photography team to figure out the best use of design
- Named 2017-2018 Marketing MVP

Director of Photography & 1st Assistant Editor

Spring 2018

- Responsible for hiring, scheduling, and management of the camera team with approval from producer and director for a student film
- Created the visual look and lighting of production
- Drew storyboards and organized shooting scripts and shot lists
- Created rough cut of production

Education

University of Georgia

2015 - 2018

- Grady College of Journalism
- Bachelor of Arts in Entertainment and Media Studies
- GPA: 3.88

Skills



Illustration

Specializing in children's illustration, I have an affinity for the whimsical and fun



Design

Utilizing the Adobe Suite to create graphics, websites, advertisements, & digital signages



Visual Development

Narrative storytelling through environment, color, & general feel of a concept

Web Design
HTML/CSS
PhotoShop
InDesign
Maya
Photography

JavaScript
Bootstrap
Social Media
Premiere
Avid
Videography